

Len Clark, Ph.D.

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PROFESSIONAL EXPERIENCE

Du Lac Leadership – Portage, IN/Dublin, Ireland – Owner/Consultant - 2018 - Present
My consultancy specializes in transformational change by working with individuals and organizations to improve their workplace effectiveness and performance. As an Authorized Wiley Everything DiSC® Partner, I help clients maximize their potential by using the Everything DiSC® Application Suite of assessments.

LTC Media, LLC, Portage, IN - Media Innovation Specialist - 2010 – Present
I currently enhance the presence of companies, that specialize in emerging media and immersive technologies, through consultative selling and customer training. My recent clients include Technica Del Arte, Maastricht, The Netherlands, and Classic Hits 4FM in Dublin.

Irish 101/Irish Illustrated – Notre Dame, IN, Freelance Journalist - 2007 – Present
I cover University of Notre Dame Athletics with emerging media technologies and tools, in addition to producing and hosting “Irish 101,” a daily podcast that is heard over multiple media outlets, including smart speaker platforms. I also have the distinction of being recognized as “Indiana’s 1st mobile journalist” and contribute multimedia content to Irish Illustrated.

University of Notre Dame, Notre Dame, IN – Asst. Professional Specialist - 2015-2017
Trained the next generation of media professionals, enrolled in the University’s Gallivan Journalism program, by teaching the fundamentals of multimedia journalism course.

Lakeshore Public Broadcasting, Merrillville, IN - Director of Programming - 2008-2010
Responsible for creating a public radio station from scratch. Orchestrated the day-to-day operation and supervised a staff of 10 professionals, in addition to hosting “*Lakeshore Drive*,” weekday talk program, and “*Lakeshore Game Night*,” a weekly high school football program.

Learfield Sports, Jefferson City, MO – Affiliate Relations - 2006-2008
Administered the strategic radio network growth of the Indiana, Purdue, North Carolina, South Carolina, Clemson, Maine, Idaho, and Army Sports Properties. Trained affiliate stations in sales strategies to help maximize local radio advertising revenue and facilitated idea generation.

Lincoln Professional Baseball, Lincoln, NE – Director of Broadcasting - 2004-2006
Performed media relations duties for the Lincoln Saltdogs baseball team. Duties included community outreach activities, social media strategies, the selling of radio advertising, and providing radio play-by-play on KFOR-AM, Lincoln, NE.

KBBI-AM/KDLL-FM, Homer, AK/Kenai, AK – General Manager - 2003-2004
Responsible for the operation of two community public radio stations located on the Alaskan Kenai Peninsula. Supervised radio station staff and volunteers, while tasked with the hiring of a development director and news director. Successfully grew station membership and revenue.

University of Evansville, Evansville, IN – Instructor/WUEV Station Manager - 1992-2002
Provided leadership for the University's award-winning public radio station, which included the day-to-day operation of the station, plus grant writing, creating workshops/seminars, hiring staff members, performing on-air work, and teaching courses in mass communication.

Kentucky Wesleyan College, Owensboro, KY – Instructor - 1991-1992
Taught a variety of courses in mass communication, supervised internships, and developed programming strategies for WKWC-FM, the college owned public radio station.

WWJY-FM, Crown Point, IN – On-Air Staff/Sales - 1990-1991

Indiana State University, Terre Haute, IN – WISU-FM Station Manager - 1988-1990

WAJC-FM/Butler University, Indianapolis, IN – On-Air Staff - 1987-1988

Indianapolis Colts, Indianapolis, IN – Public Relations Intern - 1987

University Union Television, Syracuse, NY – News Anchor - 1986

WVUB-FM/WVUT-TV, Vincennes, IN – On-Air Staff - 1984-1986

WSAL-AM/FM, Logansport, IN – On-Air Staff - 1982-1983

EDUCATION

Ph.D., 2016, Indiana Institute of Technology, Global Leadership
Dissertation: *Think Global, Teach Local: A Mixed-Methods Study to Understand the Perceptions of Global Journalism Leaders and Educators Towards Journalism Competencies and Education in the Mid-21st Century and Beyond*

M.A., University of Notre Dame, 1990, Communication Arts

M.S., Indiana State University, 1990, Communication

B.S., Butler University, 1988, Radio/Television

A.S., Vincennes University, 1986, Broadcast Production Technology

Diploma, Irish Academy of Public Relations, 2019, Smartphone Journalism

EQF Level 5 Diploma, Shaw Academy, 2018, Advanced Social Media Marketing

OTHER SCHOOLS ATTENDED

Syracuse University, 1986, College of Arts & Sciences

Southern Illinois University, 1992, British Broadcasting Seminar

EXECUTIVE EDUCATION AND TRAINING

Wisconsin Broadcasters Association Walker Broadcast Management Institute, 2010

University of Notre Dame Vital Leadership Advantage Program, 2009

Penn State University Sherpa Executive Coaching Program, 2008

University of Notre Dame Executive Integral Leadership Program, 2006

Loyola University (IL) Sports Management Program, 2003

CSS - Center for Sales Strategy, 2003

Wizard Academy Magical Worlds Communication Workshop, 2003

University of Kentucky Sports Marketing Academy, 2002

Sports Management Institute - Notre Dame/University of South Carolina, 2002

NAB Executive Management Seminar - Georgetown University, 1998

RTNDA Executive Mgmt. Seminar for News Professionals - University of Missouri, 1994

NAB Executive Management Seminar – University of Notre Dame, 1993

PROFESSIONAL CERTIFICATIONS

Poynter-Cronkite Certificate Program for Adjunct Instructors – Poynter News University

Certified Digital Marketing Consultant (CDMC) - Radio Advertising Bureau

Certified Radio Marketing Consultant (CRMC) - Radio Advertising Bureau

Stakeholder Centered Coaching (SCC) - Marshall Goldsmith Coaching

Global Leader of the Future (GLOF) 360 Assessment – Marshall Goldsmith Coaching

John Maxwell Team Certification Program

Certified Executive Sherpa Coach (CSC) - Penn State University

Sports Marketing Professional (SMP) - University of Kentucky

Certified Everything DiSC® Trainer – Wiley Publishing

CURRICULUM VITA

University of Notre Dame

- Multimedia Journalism

University of Evansville

- Introduction to Visual Communication & Design
- Introduction to Video Production
- Introduction to Public Speaking
- Introduction to Mass Communication
- Broadcast Announcing
- Sports Broadcasting
- Writing for Mass Communication
- Communications Practicum
- Internship Supervision

Kentucky Wesleyan College

- Introduction to Public Relations
- Public Relations Campaigns
- Introduction to Mass Communication
- Radio/Television Production
- Organizational Communication
- Writing for Mass Communication

Indiana State University

- Introduction to Public Speaking
- Introduction to Public Speaking for Multicultural Students

PANEL PRESENTATIONS

CUNY Entrepreneurial Journalism Educators Summit

RTE Mojocon Conference, Dublin, Ireland

MojoFest, Galway, Ireland

Indiana Broadcasters Association Convention

National Association of Broadcasters Radio Show

National Public Radio Conference

National Association of College Broadcasters National Convention

College Broadcasters Incorporated National Convention

College Media Advisors National Convention

Loyola University Radio Conference

Indiana University Multivisions Conference

National Sports Media Association

Broadcast Education Association

Broadcast Education Association of Canada

PAPER PRESENTED

Southern States Speech Association – “Coverage of Intercollegiate Athletics: Tapping the Resource of the College Radio Station”, New Orleans, LA, 1999

GRANTS & FELLOWSHIPS RECEIVED

Rockwell Continuing Education Award from The Conclave, 2008

Wizard Academy Fellowship, 2003

National Association of Broadcasters Education Foundation Fellowship, 1998

Ameritech Partnership Award – University of Evansville – To create the WUEV Harlaxton Bureau at the University's Grantham, England campus, 1997

Ameritech Partnership Award – University of Evansville – To enable WUEV to become the first radio station in Indiana to stream audio via the internet, 1996

Teagle Grant – Kentucky Wesleyan College, 1992

FREELANCE WORK

Host of *Irish 101* – A podcast of Notre Dame Athletics via the Amazon Echo skill

Host of Notre Dame Football's "Gameday AM" on WSBT-AM, South Bend, IN

Irish Illustrated – Multimedia reporting of Notre Dame athletics

ESPN Radio – Covered Notre Dame football/basketball for ESPN Radio

Network Indiana – Freelance contributor of news, sports and election coverage stories

Radio Pennsylvania – Freelance contributor of sports stories

Associated Press – Freelance contributor of news and sports stories

Metro Radio Networks – Freelance contributor of news stories

Great Lakes Radio Consortium – Environmental news feature reporting

Indiana Sports Talk – Freelance reporter covering Notre Dame Athletics

Missouri Valley Conference Sports Broadcasting Workshop, Founder

Diamond P Productions coverage of Hydroplane Racing for ESPN – Production crew

United Press International – Freelance contributor of news and sports stories

PROFESSIONAL HIGHLIGHTS AND COMMUNITY INVOLVEMENT

Notre Dame Alumni Association of Northwest Indiana

Indiana Dunes Tourism Board of Directors

Commissioned a "Kentucky Colonel" by Kentucky Governor Paul Patton

Recipient of the "Sagamore of the Wabash" Award by Indiana Governor Evan Bayh

National Association of College Broadcasters Faculty/Advisor of the Year

Past President/Board of Directors, Evansville Association for the Blind

Board of Directors, Indiana Broadcasters Association

Evansville Downtown Quarterback Club Board of Directors

Founding Member, College Broadcasters Incorporated

Six nominations for the NAB Marconi Award for Jazz Station of the Year

Eight Consecutive SPJ "Best Indiana College Radio Newscast" Awards

National Catholic Communicators Association Gabriel Award

James Forrestal Marine Corps Scholarship recipient

International Radio/Television Society Faculty Seminar Fellowship, 1999 & 2015

Radio Ink Magazine "Best Radio Station General Manager" Finalist

Professional Association Membership

Broadcast Education Association

National Sports Media Association, Past Board Member

Catholic Communicators Association

Indiana Broadcast Pioneers Association

Collegiate Broadcasters, Inc.

NBS-AERho – The National Electronic Media Association

Industry Awards and Recognition

Indiana Society of Professional Journalists – News and Sports Reporting

National Association of College Broadcasters Faculty Advisor of the Year

National Association of Broadcasters Marconi Awards – Jazz Station of the Year

Radio Ink Magazine’s Radio Wayne General Manager of the Year nominee

Frontier League Baseball Broadcaster of the Year

National Sportscasters and Sportswriters Association – Indiana Sportscaster of the Year

National Sportscasters and Sportswriters Association – Powerade National Award

Network Indiana – News Reporting

Indiana Broadcasters Association – News and Sports Reporting; Radio Station of the Year

Broadcast Education Association – News Reporting and Radio Documentary

The Communicator Awards – Sports Reporting

The Conclave – Rockwell Continuing Education Scholarship

Loyola University (IL) Marconi Award for Radio Programming

UNDA-USA – Gabriel Award for Radio Programming/Radio Station of the Year Finalist

Vincennes University Faculty Citation Award

Vincennes University Alumni Recognition Award